RJ Reynolds
Tobacco Company

September 23, 1993

CC: TED

J.T. JONES
Chain Accounts Manager

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774
Fax 908-417-9076

To: J. H. Casey

Re: **Foodtown, General Green Shopping Ctr., Morris Ave., Springfield, NJ**
Multi Brand Coupon Scanning Problem

Dear Joe:

I have been advised by Gary Hilliard, VP Purchasing at Twin County, the above call is experiencing problems with CAMEL Special Lights, Buy-2-Packs-Get-$1.00-Off coupons, from newspapers or magazines. The coupon is reportedly scanning $2.00 off a 2 pack purchase versus $1.00 off (see attached). Please have your rep call on this store immediately to secure the original coupon(s) and forward to my attention so I may resolve this issue.

Your prompt handling of this request will be appreciated.

Sincerely,

J. T. Jones

JTJ/fr

Attachment

M-2

51849 9618

"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/ppdy0000

MANUFACTURER COUPON

BUY 2 PACKS OF SPECIAL LIGHTS, GET $1 OFF

33556

40212319

51849 9619

Source: https://www.industrydocuments.ucsf.edu/docs/ppdy0000

51849 9620

Place #403

Source: https://www.industrydocuments.ucsf.edu/docs/ppdy0000